

Privacy Policy

Effective Date: 01.02.2023

This Privacy Policy ("Policy") describes how VANTA – Executive Chauffeuring Services ("we," "us," or "our") collects, uses, discloses, and protects the personal data of individuals who visit our website vantaexec.co.uk ("the Site"). By accessing or using our Site, you agree to the terms of this Policy.

Information We Collect

We may collect personal data from you directly when you interact with our Site, such as when you contact us, subscribe to our newsletter, request our services, or participate in surveys or promotions. The types of personal data we collect may include:

Contact information (e.g., name, email address, phone number, postal address)

- Account credentials (e.g., username, password)
- Payment information (e.g., credit card details)
- Feedback, comments, or inquiries you provide to us
- Information related to your use of our services and interactions with our Site (e.g., IP address, browser type, referring website, pages visited, and access times)

Use of Personal Data

We may use the personal data we collect for the following purposes:

Providing and improving our services: We use personal data to achieve your requests, process transactions, provide customer support, and enhance your experience on our Site.

Communication and marketing: We may send you service-related communications, such as transactional emails and updates. With your consent, we may also send you promotional materials and newsletters about our products, services, and special offers.

Personalization and analytics: We may use personal data to tailor our services to your preferences, personalize your user experience, and conduct analytics to understand user behaviour, trends, and preferences.

Legal obligations and protection: We may process personal data to comply with legal obligations, enforce our terms and policies, protect our rights and interests, and investigate and prevent fraud or other illegal activities.

Data Sharing

We may share your personal data with the following parties for the purposes described in this Policy:

- Service providers: We engage third-party service providers who assist us in operating our business, delivering services, and improving our Site. These providers have access to personal data as necessary to perform their functions but are obligated not to disclose or use it for other purposes.
- Business partners: In certain cases, we may collaborate with trusted business partners to offer joint services, promotions, or events. We may share personal data with these partners only to the extent necessary for those purposes and subject to your consent if required by applicable law.
- Legal compliance and protection: We may disclose personal data to comply with legal obligations, respond to lawful requests, enforce our rights, protect our property and interests, or safeguard the rights, property, or safety of others.
- Corporate transactions: In the event of a merger, acquisition, or sale of all or a portion of our assets, personal data may be transferred as part of the transaction. We will notify you via email or prominent notice on our Site if such an event occurs, and your personal data becomes subject to a different privacy policy.

Data Retention and Security

We retain personal data for as long as necessary to fulfil the purposes outlined in this Policy unless a longer retention period is required or permitted by law. We maintain appropriate technical and organizational measures to protect personal data against unauthorized access, loss, destruction, or alteration. However, please be aware that no data transmission or storage method can be guaranteed as 100% secure.

Cookies and Similar Technologies

We use cookies and similar tracking technologies on our Site to collect information about your browsing activities and enhance your user experience. You can manage your cookie preferences through your browser settings. For more information, please review our Cookie Policy.

Your Rights and Choices

You have certain rights regarding your personal data, subject to applicable laws. These rights may include the right to access, update, correct, or delete your personal data, as well as the right to object to or restrict certain processing activities. To exercise these rights or make any inquiries regarding your personal data, please contact us using the information provided below.

Children's Privacy

Our Site is not directed to individuals under the age of 16. We do not knowingly collect personal data from children without parental consent. If you believe that we have inadvertently collected personal data from a child, please contact us, and we will take reasonable steps to delete it.

Changes to this Policy

We reserve the right to update or modify this Policy at any time. We will post the revised Policy on this page with the updated Effective Date. We encourage you to review this Policy periodically to stay informed about how we collect, use, and protect your personal data.

Contact Us

If you have any questions, concerns, or requests regarding this Policy or our data practices, please contact us:

VANTA – Executive Chauffeuring Services

Email: hello@vantaexec.co.uk

Correspondence address: 59 Messham Close, Broughton, Flintshire, CH4 0TN, United Kingdom

